

**Amendments to the Claims:** This listing of claims will replace all prior versions, and listings, of claims in the application

Listing of Claims:

1. (Currently Amended) A method for providing multimedia services in a mobile terminal, comprising the steps of:

(a) setting a plurality of execution conditions for execution in the mobile terminal;

(b) generating and storing a data package for download to the mobile terminal, the data package including ~~an the set~~ execution conditions to be executed in the mobile terminal and a predetermined multimedia files, each associated with one of the execution conditions according to the execution condition; and

(bc) downloading the data package data according to a previously set condition to the mobile terminal through a communication network; and

(d) selecting a predetermined multimedia file of the data package for execution, the predetermined multimedia file being selected using the associated execution condition.

2. (Currently Amended) The method as claimed in claim 1, further comprising the step of :

(e)(e) a step of executing the multimedia file according to the associated execution condition when the execution condition in the mobile terminal receiving the data package data is satisfied.

3. (Currently Amended) The method as claimed in claim 1, wherein the associated execution condition is satisfied by a key signal generated from a key pad of the mobile terminal being inputted to the mobile terminal.

4. (Original) The method as claimed in claim 3, wherein the key signal is one of the following signals:

a starting key signal for supplying power to the mobile terminal, a call receiving key signal for connecting a call when a call is requested to the mobile terminal, a call sending key signal used when a call is requested by using the mobile terminal, an ending key signal for ending the mobile terminal and an internet connecting key signal used when a wireless

communication network is connected by using the mobile terminal.

5. (Currently Amended) The method as claimed in claim 3, wherein the associated execution condition is satisfied by a number key signal of the mobile terminal being inputted to the mobile terminal.

6. (Currently Amended) The method as claimed in claim 5, wherein the associated execution condition is satisfied by a special key signal of the mobile terminal being inputted to the mobile terminal.

7. (Currently Amended) The method as claimed in claim 1, wherein the step of ~~a)~~(b) generating and storing the data package data comprises the steps of:

a-1) ~~setting at least one execution condition to be executed in the mobile terminal; a-2)~~—selecting each predetermined multimedia file stored in the data package according to the ~~set~~associated execution condition; and ~~a-3)~~

a-2) generating and storing ~~the execution condition and the selected multimedia file according to and~~ the associated execution condition, as one file.

8. (Currently Amended) The method as claimed in claim 1, wherein the data package data is stored as a compressed file ~~in order to reduce the~~ transmission capacity.

9. (Currently Amended) The method as claimed in claim 1, wherein the data package data is stored as a simple-merged file ~~in order to~~ reduce a time to generate the data package data quickly ~~in the~~ package generating server.

10. (Currently Amended) The method as claimed in claim 1, wherein the ~~predetermined~~associated condition is a condition to receive a download requesting message of the multimedia file from the mobile terminal.

11. (Currently Amended) The method as claimed in claim 1, wherein the predetermined multimedia file comprises video data and audio data.

12. (Currently Amended) A method for providing multimedia services in a mobile terminal, comprising the steps of:

- (i) setting at least one execution condition to be executed in the mobile terminal;
- (ii) selecting a predetermined multimedia file according to the set execution condition;
- (iii) generating and storing a package-data package including the execution condition and the multimedia file according to the execution condition;
- (iv) downloading the package-data package according to the set condition to the mobile terminal through the communication network and storing the package-data package in the memory part of the mobile terminal; and
- (v) executing, in the mobile terminal receiving the data package responsive to the execution condition being satisfied by user input, the multimedia file according to the execution condition if the execution condition is satisfied in the mobile terminal receiving the package data.

13. (Currently Amended) The method as claimed in claim 12, wherein the multimedia ~~data file~~ includes at least ~~one~~two data among video data, audio data ~~and/or~~ text data.

14. (Currently Amended) The method as claimed in claim 13, wherein the ~~package-data~~ package is stored as a compressed file ~~in order to reduce the~~ transmission capacity in the communication network.

15. (Currently Amended) The method as claimed in claim 13, wherein the ~~package-data~~ package is stored as a simple-merged file ~~in order to~~ reduce a time to generate the package data package quickly in the ~~package~~ generating server.

16. (Original) The method as claimed in claim 12, wherein the execution condition is satisfied by inputting to the mobile terminal one of the following signals:

a starting key for supplying power with the mobile terminal, a call receiving key signal for connecting a call when a call is requested to the mobile terminal, a call sending key signal when requesting a call by using the mobile terminal, an ending key signal for ending the mobile terminal, and an internet connecting key signal when connecting the wireless communication network by using the mobile terminal.

17. (Currently Amended) The method as claimed in claim 12, wherein the execution condition is satisfied by number key signals or special key signals being inputted in the alternative.

18. (Currently Amended) An apparatus for providing multimedia services in a mobile terminal comprising:

a package data generating part for generating a package data including an execution conditions, each execution condition for executing associated one or ones of a plurality of to execute a multimedia files in a mobile terminal and a predetermined multimedia file according to the execution condition; and

a package data managing part for storing the package data generated from the package data generating part, and for downloading/transmitting the package data to the mobile terminal according to a predetermined condition and for selecting, responsive to user input, the associated one or ones of the plurality of multimedia files for execution, the associated one or ones of the multimedia files being selected using the execution condition associated therewith.

19. (Currently Amended) The apparatus as claimed in claim 18, wherein the package data generating part comprises:

a database managing module for storing the multimedia files transmitted from the multimedia file provider server by predetermined classified item; and

a package data generating module for generating a the package data by combining one execution condition with at least one multimedia file and by combining each of the multimedia files stored correspondingly to a plurality of execution conditions with the plurality of execution conditions.

20. (Currently Amended) The apparatus as claimed in claim 18, wherein the package data managing part comprises:

a user information managing module for managing a plurality of mobile terminals provided with the multimedia services;

a storing module for storing a the package data generated from the package data

generating part; and

a transmitting module for transmitting the package data to the mobile terminal if the mobile terminal requests the package data to be downloaded or if the latest downloading information passes a certain time when searching the downloading information.

21. (Currently Amended) The method as claimed in claim 2, wherein the associated execution condition is satisfied by a key signal generated from a key pad of the mobile terminal being inputted to the mobile terminal.

22. (Previously Presented) The method as claimed in claim 21, wherein the key signal is one of the following signals:

a starting key signal for supplying power to the mobile terminal, a call receiving key signal for connecting a call when a call is requested to the mobile terminal, a call sending key signal used when a call is requested by using the mobile terminal, an ending key signal for ending the mobile terminal and an internet connecting key signal used when a wireless communication network is connected by using the mobile terminal.

23. (Currently Amended) The method as claimed in claim 21, wherein the associated execution condition is satisfied by a number key signal of the mobile terminal being inputted to the mobile terminal.

24. (Currently Amended) The method as claimed in claim 21, wherein the associated execution condition is satisfied by a special key signal of the mobile terminal being inputted to the mobile terminal.

25. (Currently Amended) The method as claimed in claim 7, wherein the data package data is stored as a compressed file ~~in order to reduce the~~ transmission capacity.

26. (Currently Amended) The method as claimed in claim 7, wherein the data package data is stored as a ~~simple merged file in order to~~ reduce a time to generate the data package data quickly in the package generating server.

27. (New) The method as claimed in claim 1, wherein the step of selecting the predetermined multimedia file is responsive to the associated execution condition being

satisfied by user input.